



## **2013 Annual General Meeting Minutes**

**Date;** Saturday, March 15th, 2014  
**Time;** Meeting to order at 3:30PM, Meeting Adjourned at 4:45PM  
**Location;** Toronto Track & Field Centre – Upstairs meeting room  
**Members & Guests;** Doreen Carmichael, Stanford Whalen, Bill McIlwaine, Katherine Willis, Paul Osland, Nicky Slovitt, Cathy Tedford  
**Directors & Officers;** Doug Smith (President), Karla Del Grande (Vice President), Norm Creen (Treasurer), Don Ritchie (Secretary), Bill Pearson, Lily Whalen, Jay Yakabowich  
**DOD Regrets;** Al LePage, Annie Bunting, Lynn Bourque  
**Proxy count;** Secretary counted 29 for the Chair, 1 for Bill Pearson  
**2013 AGM Meeting Minutes;** Motion to accept passed (Bill, Don, all)

## **OMA Reports**

### **President's Report, Doug Smith**

This is my 24th anniversary AGM as a member of the Ontario Masters Board of Directors. This is my 20<sup>th</sup> anniversary as President.

In 2013, we hosted 21 events for our members - 3 Mini Meets, Indoor Pentathlon, Indoor Championships, Canadian Indoor Championships, Outdoor Championships, seven Road Race Championships, two Cross Country races, and the Ontario XC Championships. We also put on a two day Athletics Festival, featuring the first Masters Decathlon in Canada, a Relay Ruckus, a Throws Pentathlon, and the first Ultraweight competition in Canada.

We implemented a new membership registration process using our own Trackie.Me site. I no longer have to manually register members with Athletics Ontario, receive their AC#, and manually insert it in their membership profile. It is all done automatically. Membership fees are also distributed between the OMA and AO by Trackie. I no longer have to issue a monthly rebate cheque to AO.

We also set up our online event registrations using Trackie.Reg. Members input their AC#, so there is no need to check membership status. I can download the entry info automatically. Fees are transferred to our bank account.

Results from our events are sent to Athletics Canada to be included in the National Rankings – using the AC#s.

Once again, we had a large number of non-renewals from 2012. Perhaps the ease of registration with the Trackie site will help with this problem.

We continue to enjoy our close relationship with Athletics Ontario. Special thanks to our VP Karla, who works so hard to make the Annual Awards Banquet a great success.

As members, we are very fortunate to have such a wonderful team of volunteers on our Board of Directors – with a unified vision to improve the OMA every year. We also have non-Board volunteers, such as Duncan Greenshields – who looks after all of the Ontario Records. Ken Hamilton with the Roar Records, and our Sponsor liaison Chris Lemassif. Burnbrae Farms continues to be a major sponsor.

***Discussion from the floor:** Doug announced that OMA Director, Lynn Bourque, has decided to step down from her OMA Director role, but will continue to be a volunteer on the Road Running group. Doug thanked Lynn for all her work on the BOD and summarizing some of the work while on the board. Round of applause!*

## **Vice President's Report, Karla Del Grande**

My contributions to OMA as VP are:

- ordering and preparing medals for all OMA events – starting with the cross-country season in 2013 we added new colourful ribbons designed by Jay Yakabowich, presenting our brand as Athletics for Life, Life Through Athletics - we awarded about 625 medals in track and field, cross-country and road racing over the year – in 2013 the Board of Directors presented trophies for top clubs at our indoor and outdoor championships honouring Doug Smith and Brian Keaveney
- acting as liaison with AO and AC for news and events items when needed
- representing OMA on AO technical committee (participating in discussions re: events, scheduling, and rules), and at AO AGM
- chairing of OMA AOTY and HOF committees - collecting data and selecting candidates, preparing slideshow with info and photos at AO banquet, etc. - updating bios on OMA HOF pages – we continue to present Athlete of the Month – as always, feedback is welcome from members
- participating and contributing actively to Board of Directors online discussions regarding mini-meets, our championships, website, publicity, etc.

# Financial Report, Norm Creen, OMA Treasurer

## ONTARIO MASTERS ATHLETICS BALANCE SHEET AS AT DECEMBER 31, 2013

	<u>2013</u>	<u>2012</u>
<b>ASSETS</b>		
Current Assets:		
Cash (DUCA)	\$ 30,374	\$ 26,391
Petty Cash	200	1,272
Short-term Investments:		
ING Bank	17,965	17,965
DUCA	50	50
PayPal Balance	110	781
Medals Inventory	<u>3,842</u>	<u>3,900</u>
<b>Total Assets</b>	<b><u>\$ 52,541</u></b>	<b><u>\$ 50,359</u></b>
<b>LIABILITIES AND EQUITY</b>		
Current Liabilities:		
Deposit for Future Service	<u>1,530</u>	<u>3,074</u>
Total Current Liabilities	1,530	3,074
Fund Balance:		
Surplus (Deficit), Current Year	3,726	14,844
Fund Balance - Beginning of Year	<u>47,285</u>	<u>32,441</u>
Total Fund Balance	51,011	47,285
<b>Total Liabilities and Fund Balances</b>	<b><u>\$ 52,541</u></b>	<b><u>\$ 50,359</u></b>

**ONTARIO MASTERS ATHLETICS  
STATEMENT OF OPERATIONS BY SOURCE  
AS AT DECEMBER 31, 2013**

	<u>ACTUAL</u>	<u>FORECAST</u>	<u>VARIANCE</u>	<u>LAST YEAR</u>
<b>NET REVENUE FROM MEMBERSHIPS:</b>				
<b>Revenue:</b>				
Membership Fees	\$ 26,860	\$ 30,000	(\$3,140)	\$ 28,958
CMAA Rebate			0	
AO Grant			0	
	<u>\$ 26,860</u>	<u>\$ 30,000</u>	<u>-\$ 3,140</u>	<u>\$ 28,958</u>
<b>Expenditure:</b>				
AO Payment	14,158	15,000	842	12,975
	<u>\$ 14,158</u>	<u>\$ 15,000</u>	<u>\$842</u>	<u>\$ 12,975</u>
<b>Net Revenue (Expenditure) from Memberships</b>	<b>\$ 12,702</b>	<b>\$ 15,000</b>	<b>(\$2,298)</b>	<b>\$ 15,983</b>
<b>NET REVENUE FROM EVENTS:</b>				
<b>Revenue:</b>				
Entry Fees	\$ 32,560	\$ 20,225	\$12,335	\$ 29,825
Other Income	290		290	49
	<u>\$ 32,850</u>	<u>\$ 20,225</u>	<u>\$12,625</u>	<u>\$ 29,874</u>
<b>Expenditure:</b>				
Facility Rental	8,522	5,187	(3,335)	6,839
Medical Staff	2,124	1,970	(154)	2,463
Officials	5,725	3,650	(2,075)	5,575
Medals/Ribbons	4,327	2,370	(1,957)	5,414
Administrative Expenses	2,239	3,100	861	1,326
Supplies	980	1,575	595	1,904
Club Payment	1,440	-	(1,440)	
	<u>\$ 25,357</u>	<u>\$ 17,852</u>	<u>(\$6,065)</u>	<u>\$ 23,520</u>
<b>Net Revenue (Expenditure) from Events</b>	<b>\$7,493</b>	<b>\$2,373</b>	<b>\$6,560</b>	<b>\$6,354</b>
<b>NET REVENUE FROM OTHER SOURCES:</b>				
<b>Revenue:</b>				
Sale of Material	30	500	(470)	125
Donation			0	
	<u>\$ 30</u>	<u>\$ 500</u>	<u>(\$470)</u>	<u>\$ 125</u>
<b>Expenditure:</b>				
Office Expenses	55		(55)	
Marketing Expenses	6,283	8,000	1,717	2,153
Internet Development	4,857	6,000	1,143	1,979
Bank Charges	63	50	(13)	56
Insurance	1,323		(1,323)	-
Equipment Purchases	1,637	2,000	363	565
Awards Banquet				1,210
Miscellaneous Expenses	2,281	1,000	(1,281)	1,654
	<u>\$16,499</u>	<u>\$17,050</u>	<u>\$551</u>	<u>\$7,618</u>
<b>Net Revenue (Expenditure) from Other Sources</b>	<b>(\$16,469)</b>	<b>(\$16,550)</b>	<b>\$81</b>	<b>(\$7,493)</b>
<b>EXCESS OF REVENUE OVER EXPENDITURE</b>	<b>\$3,726</b>	<b>\$823</b>	<b>\$4,342</b>	<b>\$14,844</b>
Fund Balance, Beginning of Period	\$47,285			\$32,441
<b>FUND BALANCE, END OF PERIOD</b>	<b>\$51,010</b>			<b>\$47,285</b>

## Ontario Masters Athletics Events 2012

	MiniMeet 1 York	MiniMeet 2 York	MiniMeet 3 York	Indoor Champ. York	Outdoor Champ. Varsity	Athletics Festival York	XC 5K Taylor Creek	XC 8K Sunnybrook	XC 5K Delaware AO/OMA	Total (Regular Events)	CMA Indoor York	Other	Total (All Events)
20-Jan-13				10-Mar-13	6-Jul-13	24-Aug-13	29-Sep-13	3-Nov-13	17-Nov-13		17-Mar-13		

REVENUE:													
Entry Fees	\$1,911	\$2,486	\$2,748	\$4,684	\$6,465	1,288	\$1,350	\$1,230	\$893	\$23,054	\$8,066	\$1,440	32,560
Other Revenue										0	\$290	\$290	290
<b>Total</b>	<b>\$1,911</b>	<b>\$2,486</b>	<b>\$2,748</b>	<b>\$4,684</b>	<b>\$6,465</b>	<b>\$1,288</b>	<b>\$1,350</b>	<b>\$1,230</b>	<b>\$893</b>	<b>\$23,054</b>	<b>\$8,066</b>	<b>\$1,730</b>	<b>\$32,850</b>

EXPENSES:													
Facility Rental	\$1,020	\$1,020	\$1,020	\$1,037	\$500	\$1,599	\$176			\$6,372	\$2,150	\$0	8,522
Meet Director													0
Medical Services	210	210	210	306	651	570				1,588	537	\$0	2,124
Officials	790	750	740	1,145		544				3,995	1,730	\$0	5,725
Awards				1,057		544				1,601	2,726	\$0	4,327
Admin. & Misc.				575		183	87			2,357	483	\$0	2,840
Meet Supplies		170	90	520	133		68			980		\$0	980
Club Payment												\$1,440	1,440
<b>Total</b>	<b>\$2,020</b>	<b>\$2,150</b>	<b>\$2,634</b>	<b>\$4,065</b>	<b>\$2,796</b>	<b>\$2,896</b>	<b>\$331</b>	<b>\$0</b>	<b>\$0</b>	<b>\$16,892</b>	<b>\$7,625</b>	<b>\$1,440</b>	<b>\$25,957</b>

<b>NET REVENUE</b>	<b>(\$109)</b>	<b>\$336</b>	<b>\$114</b>	<b>\$618</b>	<b>\$3,669</b>	<b>(\$1,608)</b>	<b>\$1,019</b>	<b>\$1,230</b>	<b>\$893</b>	<b>\$6,162</b>	<b>\$441</b>	<b>\$290</b>	<b>\$6,893</b>
Indoor Season										\$959			\$959
Outdoors	(109)	336	114	618	3,669	(1,608)	1,019	1,230	893	\$2,061			\$2,061
Cross-Country										\$3,142			\$3,142
Other Events										\$0	441	290	\$731
										\$6,162	\$441	\$290	\$6,893

## **Discussion from the floor:**

*Stafford asked about the Athletics Festival facility cost - \$1599. Doug mentioned the price to rent TTFC has increased recently.*

Motion to accept financials, passed (Jay, Cathy, all)

## **Director's Report, Jay Yakabowich**

In 2013, as a Director of Ontario Master's Athletics (OMA) I undertook several promotion projects to assist in creating a high level of awareness for OMA amongst the road racing and track & field communities. Projects executed were as follows:

**OMA Book Marks (Series Two)** – maintaining the 2012 design, in early 2013 released an additional set of six bookmarks featuring six OMA athletes from the Track, Throw, Race Walking, Road Racing and Cross Country disciplines. A total of 3,000 bookmarks were printed of which approximately 1,500 have been distributed to-date via running stores, gyms, athletic facilities, select road race “race kits” and race expos across Ontario. Bookmarks are also distributed via individual OMA members. The balance of the bookmarks will be distributed in 2014.

**OMA Tent** – a large 10' X 10' tent with OMA signage (OMA blue material, white print), was designed and acquired in the fall of 2013. It will be used at Cross Country, Outdoor Track & Field and Road Race events. Additionally, the new OMA tent will be used at Road Race indoor and outdoor expos where possible. The tent is modular with optional full and half walls which makes it suitable for a variety of venues and weather conditions. All components of the tent feature large OMA logos, OMA Tagline and OMA's website address which makes it highly visible from a far distance... you have to be blind NOT to see it.

**OMA Feather Flags** – two full colour 20' OMA Feather Flags were designed and acquired in the fall of 2013. They will be used at Cross Country, Track & Field and Road Race events. The flags (each a different design) feature OMA logos, OMA Tagline and OMA's website address. The flag mounting hardware options make the flags suitable for both indoor and outdoor use. As the flags become dated they can be upgraded relatively inexpensively with a new design (flag itself) by utilizing the existing hardware.

**OMA Pull-up Banners** – two 36" X 7' pull-up banners were created in early 2013 featuring two OMA Road Race athletes. One design promotes Road Racing specifically and the other OMA multi-disciplines. They are used to promote OMA at Road Race expos and indoor track meets. In late 2013, the Road Racing banner was further updated with a new image (Athlete and “2014 Road Racing Series” verbiage). These units are inexpensive to update as the hardware can be reused. While the banners are designed for indoor use, they can be used outdoor if it is not too windy.

**OMA Road Race Promo Cards** – two releases of a 3" X 6" promo card was designed and printed to promote OMA's “Road Race Series.” The card lists each of the races which make-up the series including race logos, dates and website addresses. This card is distributed in road race “race kits,” race expos and running stores across Ontario. The 2013 series was released in April 2013; the 2014 series will be released in March 2014.

**OMA Medal Ribbons** – new 1" full colour ribbon was designed and introduced beginning with the 2013 OMA Cross Country season. In-tune with current design trends, the medal ribbon

features the OMA colour theme, logo, tagline and website address. The ribbon has a one year shelf-life and will be updated annually.

In 2014 I expect to undertake OMA promotion projects as follows:

**OMA Road Race Landscape Vinyl Banner (NEW)** – To promote OMA Road Races, this banner will be used in finishing “chutes” at Road Race events across Ontario. We will attempt to place this along the finishing chute fencing in a highly visible location to capture the attention of runners and spectators as well as act as a back-drop for runner finish photography. Content and shelf-life is yet to be determined. We expect to introduce this promo piece in April 2014.

**OMA Book Marks (Series Three)** – Once we deplete series two, create series three featuring six additional OMA members.

**OMA Pull-up Banner (RENEW)** – Upgrade one banner with a new image (female athlete as both are currently male).

**OMA Medal Ribbons (2014 Design)** – In 2013 we printed one year’s supply. We will release a new design – anticipate implementation for 2014 Cross Country season.

Other potential promotional projects that are on the project list but not yet fully defined or approved are as follows:

**Canadian Master’s Athletics (CMA) Outdoor Track & Field Championships** – Working with CMA, we expect to engage in several promotional activities (yet to be determined). Identified / possible items include but are not limited to: championship medal design, meet booklet and event shirt(s).

**Membership Survey** – Working with the board, design and execute a quantitative research survey to determine a bill-of-health of our organization including strengths, weaknesses, future threats and opportunities for membership retention & growth. (*Anticipated Execution - April 2014*)

**OMA Promo Flyer** – Develop a “pdf-ready” promo flyer targeting new membership opportunities (individual & organizations). The design will be EM and print friendly and will promote OMA’s value-proposition. Initial distribution will be to the entire OMA newsletter db and be made available on the OMA website as a downloadable pdf file. (*Anticipated Execution – May 2014*)

### **Discussion from the floor:**

*Paul acknowledged the OMA, Jay and Lynn for great work he had seen at OMA cross country and road races. It’s a big job and it’s done well!*

## **Director’s Report – Throws, Bill Pearson**

Ontario Masters Throwers had a very active year setting four (4) Indoor Canadian Records and nine (9) outdoor Canadian Records. Ontario Masters Throwers also set seven (7) meet records at the Canadian Indoor Masters Championships in addition to three (3) meet records at the Ontario Indoor Masters Championships and nine (9) meet records at the Ontario Outdoor Masters Championships. A complete list of records set in 2013 is attached.

The OMA Male Thrower of the Year award went to Jim Slepica who set Canadian records in indoor M50 shot put at 14.61m and outdoor M55 shot put at 15.02m. OMA Female Thrower of the Year was Kristen Dajia who set W50 Canadian Records in hammer at 38.19m, weight at 13.50m and throwers pentathlon with 3,355pts.

A highlight of 2013 was holding of the first Super Weight and Ultra Weight Pentathlon Championships ever held in Canada at the OMA Festival at Toronto Track & Field Centre (TTFC) August 24-25<sup>th</sup>. The Ultra Weight Pentathlon includes throwing weights up to 300lbs! All participants thoroughly enjoyed the event and I hope that this will become a regular event on our meet program. Special thanks are due to Jim Wetenhall who kindly provided the throwing implements and other equipment for the competition.

In 2013, the throwing equipment was relocated to TTFC for more efficient storage. Additional hammers, shot puts, discus and javelins were also purchased to replace old and damaged implements.

## **Director's Report – Racewalking, Lily Whalen**

There were a number of Canadian records set in Ontario, Alberta and BC.

The WMA Championship in Porto Alegre, Brazil. It started really great for us walkers as the 5k on the track was in the best of all 4 stadiums. The stadium was huge, it had all the best facilities and a blue Mondo surface to boot, we could not believe our luck.

The road course is another story. The venue where the 10k & 20k was being held was great & beautiful, however after finishing the 10k it was discovered that it was 10,470meters long instead of just 10,000m. We spoke to other walkers who had GPSs and some showed as much as 500m more. We tried to remedy the situation by speaking to the non-stadia director and ask if it could be re-measured for those athletes who would be competing in the 20k so at least they could have the proper results. They said NO and kept insisting all was well.

Apparently the road was repaved after being measured so perhaps the markers (nails) had disappeared. A number of athletes went to Brazil hoping to get CDN records, but it was not to be. It was quite a disappointment. So my fellow walker ended up walking 21k instead of 20k and that is a big difference.

I saw so many athletes from different countries arguing with the volunteers and Judges re: their times making no sense. Rightly so, they were very upset.

## **Director's Report - Combined Events, Don Ritchie**

The OMA continue to show interest and participate in the OMA combined events. OMA hosted 2 events in 2013.

- Mar 16 – hosted the CMA Indoor Pentathlon Championship
- Aug 24&25 – Highlight of the year, the OMA held the First Ever Masters Decathlon in Ontario (5 participants, 1 new PR set)

OMA Combined Event Athlete of the Year was Don Ritchie, with honourable mention going to new comer, Paul Osland.

2014 Plans looks exciting with 2 indoor pentathlon events (Provincial & Canadian), and the possibility of an outdoor Pentathlon and Decathlon (details to follow).



## **Discussion from the floor:**

*Don mentioned the decathlon attendance was not indicative of the interest the event. There is a lot of interest, however, the combined event community feedback is that more notice is required to train and make travel arrangements than was provided in 2013. Paul & Bill echoed the importance to announce meet dates for decathlon's and specialty events like weighted throw events to members much earlier.*

*All 10 participants of the CMA Indoor Pentathlon, expressed interest in a 2014 decathlon.*

## **Ontario Record's Report, Doug for Duncan Greenshields**

2013 featured the setting of 53 new Ontario Masters records (excluding relays, Multi-events, and Road Racing). This compares to the 78 records set the year before. The 53 break down to 29 new Outdoor records and 24 Indoors.

For Indoors it was an even split ... 12 set on the track and 12 in the Jumps and Throws. These 24 records were 13 Men's records and 11 Women's and came from 14 individuals (10 men and 4 women)

Outdoors the 29 new postings had 16 on the Field events and 13 new records on the track. This involved 12 Men's new bests and 17 Women's, coming from 11 individual male athletes and 9 women.

Last year was the second full year tracking new Provincial Relay records under Ken Hamilton's supervision. 9 new ones were set ... 1 Indoors, and 8 Outdoors. 5 of those records were set at the Relay Ruckus, part of the Athletics Festival last August.

Over the past year we re-established the Ontario Road Records database also under Ken Hamilton's supervision and 5 new Road Records were set, 3 women's and 2 men's.

As well this year Peter Zowkewych has set up a database creating records for the Pentathlon.

I had hoped to add some more events that we track records ongoing, but due to personal time constraints over the past year that was not possible.

## **Elections**

- Secretary assumed Election Officer Responsibilities
- OMA Officer (President, Vice President, Treasurer & Secretary) released from executive duties.
- The following 3 OMA Directors stood down from BOD as per bylaw 4.3b
  - Karla Del Grande
  - Norm Creen
  - Lynn Bourque (resigned from BOD)

**There were no BOD nominations from the floor.**

## **The Slate of Directors was acclaimed:**

- Doug Smith
  - Karla Del Grande
  - Norm Creen
  - Don Ritchie
  - Annie Bunting
  - Al LePage
  - Bill Pearson
  - Lily Whalen
  - Jay Yakabowich
- 
- From Elected OMA Directors, Officers Elections:
    - Secretary, incumbent, Don Ritchie, acclaimed (Bill, Katherine, all)
    - Treasurer, incumbent, Norm Creen, acclaimed (Jay, Paul, all)
    - Vice President, incumbent, Karla Del Grande, acclaimed (Jay, Cathy, all)
    - President, incumbent, Doug Smith, acclaimed (Bill, Wendy, all)

## **Propose OMA Bylaw Changes to Section 4.1**

*Section 4.1 is amended as follows:*

### *DIRECTORS*

*4.1 Board of Directors. The affairs of the Association shall be managed by a board of directors (herein referred to as the "Board") consisting of a minimum of six and a maximum of twelve directors, who may exercise all such powers and do all such things as may be exercised or done by the Association and are not by the by-laws or any resolution of the Association or by statute expressly directed or required to be done by the Association at a meeting of members. There may be one or more Honorary Directors appointed by the Board to hold such office at the pleasure of the Board. Such Honorary Directors may attend meetings of the Board but shall have no vote thereat or powers or duties.*

### **Discussion from the floor:**

*Paul asked for clarification on nominating BOD members which Doug responded to. The OMA BOD's review and appoint candidates throughout the year. Paul asked how the OMA would address a maximum number of members. Doug, and others echoed that this has not been a problem in the past. Doug responded that the OMA would address this issue at the AGM meeting through the election process.*

### **New Discussion from the floor:**

*Paul enquired about the OMA Club registration requirements? Does the OMA require that clubs be registered with AO? Doug responded that the OMA does not currently require AO club registration.*

*The meeting discussed the merits and challenges of AO Club membership requirements and determined that OMA would benefit and liabilities reduced through more stringent club registration requirements.*

*Katherine enquired about the cost of AO Club membership registration. Cost is approximately \$160/annually for small clubs.*

*Paul motioned:*

*All club(s) which apply for OMA Club memberships are required to have valid AO Club membership in addition to satisfying all other OMA club membership requirements.*

*The policy amendment would be effectively immediately (when officially notified by OMA). All clubs which do not currently comply with the amended policy will have 90 days to comply or OMA Club membership status will be terminated.*

*Motion passed (Paul, Jay, all)*

### **New Discussion from the floor – Master Ranking Website Support:**

*Bill spoke highly of the US Master Ranking website ([www.masterranking.com](http://www.masterranking.com)) which is expanding to be a global ranking website. It's a great site managed by a John Seto and many volunteers. Bill proposed that the OMA make a financial donation to support this important initiative.*

*Bill, Karla, Paul & others discussed the topic and asked Bill to follow up with John, to request a business proposal, that outlines how other organizations, like the OMA can best support them.*

### **New Discussion from the floor – New Equipment & Continuous Improvement:**

*Karla provided an update on OMA hurdles which can be lowered to 27 inches. These hurdles are required for many of the woman hurdles events. The OMA is currently speaking to TTFC & 2015 Game officials to see if we leverage the 2015 PanAm games which are currently arranging many equipment purchases.*

*Karla asked for suggestions to improve the OMA, for example, website suggestions.*

*Motion to adjourn meeting (Bill, Stafford, all)*